
BellSouth Telecommunications, Inc.
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Marshall M. Criser III
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March 16, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing to extend BellSouth Combined Bill Reward Offer

General Subscriber Service Tariff

Section A2

- First Revised Page 35.6.21

The issue and effective dates for this tariff package are March 16, 2005 and March 31, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

Executive Summary

Consumer Wireless Combined Bill Reward Offer Extension

Planned Promotion

The Consumer Wireless Combined Bill Reward Offer is extended from March 31, 2005 to December 31, 2005. Services included in this promotion are:

- BellSouth service
- Cingular Wireless service

Promotion Specifics:

Specific features of this promotion are as follows:

Beginning on March 31, 2005 and ending on December 31, 2005, existing BellSouth residential customers who also currently subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive up to 10% off their Cingular Wireless service plan. This offer is limited to Cingular Wireless plans up to \$99.99.

Restrictions/Eligibility Requirements:

- Customer must currently subscribe to both BellSouth landline service with a minimum of a 1FR plus 2 features and have an active Cingular Wireless account.
- The offer will allow the customer to either move to a Answers(SM) wireless plan that will include up to a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.
- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Combined Bill Reward Offer	Existing BellSouth residential customers who also currently subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive up to ten percent (10%) off their Cingular Wireless service plan.	3/31/05 to 12/31/05	(C)
		Rules And Regulations		
		-- This offer is limited to Cingular Wireless plans up to \$99.99.		
		-- Customer must currently subscribe to both BellSouth landline service with a minimum of a 1FR plus 2 features and have an active Cingular Wireless account.		
		-- The offer will allow the customer to either move to a Answers wireless plan that will include up to a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.		(C)
		-- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.		

ISSUED: ~~December 13, 2004~~ March 16, 2005

EFFECTIVE: ~~December 28, 2004~~ March 31, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Combined Bill Reward Offer	Existing BellSouth residential customers who also currently subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive <u>up to</u> ten percent (10%) off their Cingular Wireless service plan.	12/28/04 (N) (C) <u>3/31/05</u>
		Rules And Regulations	to 3/31/05 <u>12/31/05</u> (N)
		-- This offer is limited to Cingular Wireless plans up to \$99.99.	<u>1/05</u> (N)
		-- Customer must currently subscribe to both BellSouth landline service with a minimum of a 1FR plus 2 features and have an active Cingular Wireless account.	(N)
		-- The offer will allow the customer to either move to a Answers wireless plan that will include <u>up to</u> a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.	(N) (C)
-- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.	(N)		